

Santa Barbara City College
College Planning Council
Tuesday, October 20, 2009
3:00 pm – 4:30 pm
BC214
Minutes

PRESENT: A. Serban (Chair), I. Alarcon, O. Arellano, L. Auchincloss, P. Bishop, S. Ehrlich, J. Friedlander, T. Garey, A. Garfinkel, M. Guillen, K. Molloy, K. Monda, D. Nevins, N. Ridgell, C. Salazar, J. Sullivan

GUESTS: S. Abbott (Accreditation Team), Dr. Joseph Bielanski (Accreditation Team), Dr. Karen Walters Dunlap (Accreditation Team), Timothy Garner (Accreditation Team), Dr. Jim Hottos (Accreditation Team), Russ Lebo (Accreditation Team), Dr. J. Nixon, (Accreditation Team Chair), K. O'Connor, Diana Rodriguez (Accreditation Team), L. Stark, L. Vasquez, Dr. Susan Walsh (Accreditation Team), Jim Wilczak (Accreditation Team)

1. Superintendent/President Serban welcomed Cindy Salazar to CPC.
2. Approval of minutes from the October 6, 2009 CPC meetings (attached)

M/S/C [Nevins/Guillen] to approve the minutes. All in favor.

Information Items

3. Update on accreditation visit – Andreea Serban
 - a. Introduced the Accreditation Team members to those who had not met them yet.
 - b. Team meeting schedule. Superintendent/President Serban stated that she wanted to make sure that everyone knew the schedule for the accreditation visit and this is why sent the detailed meeting schedule to the committee. The schedule is changing based on requests from accreditation team members for new meetings or changes in meetings previously scheduled.
 - c. As previously communicated, Superintendent/President Serban reiterated the times of the following Accreditation Team meetings with the entire college community:
 - i. Next open meeting on Wednesday 2:30-3:30pm A217
 - ii. Exit report on Thursday 12:30pm-1:15pm Interim Theater West Campus.
Superintendent/President Serban requested that, if possible, all CPC Members attend this meeting. Most members indicated that they would be there. Several members will not be able to be there due to teaching their classes.
4. New Continuing Education directors starting November 2: Andrew Harper and Carol Flores.

- a. VP Arellano stated that she was pleased to announce that Carol Flores, currently SBCC's Dual Enrollment Coordinator, is the new Director for the Adult High School, GED, and non-credit vocational and health areas. Arellano reported on Flores' educational and employment background. Andrew Harper is the new Director responsible for Communication, Psychology, Parent-Education, Parent-Child Workshops, Personal Development, and the Mind/Supermind series. Arellano reported on his education and professional background, most recently he served as Director of Language and Culture Programs at UCSB's Extension Program. Superintendent/President Serban stated that Ms. Flores' current position, the Dual Enrollment Coordinator position, will be filled and the search process will begin soon.
5. October 27, 5:30-7:30pm Continuing Education Community Forum, Schott Center auditorium.
 - a. VP Arellano announced the information about the Continuing Education Community Forum. Arellano stated that since this is the first time ever in the history of SBCC's Continuing Education that approximately 100 classes have been cancelled and as a result, many members from the community have a greater interest in attending this second Continuing Ed Forum. Arellano reported that she and Superintendent/President Serban have received many emails, letters, and phone calls regarding these cancellations primarily asking for more information related to the reason behind cancellations and status of our budget. The agenda for the Forum will include information on the registration process and the budget issues. Academic Senate Member Molloy asked if there has been any agreement to offer some of those classes for fees. VP Arellano answered that they are definitely looking at converting some classes to fee based and that right now an analysis is being conducted. There was further discussion regarding fee base classes and the analysis taking place and options being looked at. Academic Senate Member Garey asked how the Community Forum was being publicized. VP Arellano stated that the information was posted on the Continuing Ed web-site and an email blast was sent to about 20,000 students about the budget and meetings with various community groups. Superintendent/President Serban stated that a press release was also sent to all media informing them about the forum.
 6. Planning work for preparing an application for a Title III or V federal grant due in May 2010.
 - a. Superintendent/President Serban introduced this agenda item by reminding the CPC members that as of last year, SBCC obtained the Hispanic Serving Institution Status. (Hispanic-Serving Institution (HSI) is defined as a non-profit institution that has at least 25% Hispanic full-time equivalent (FTE) enrollment.) Dr. Serban engaged Cheryl Dettrick, a consultant who has been very successful with helping many California Community Colleges write and obtain funding for Title III and V Federal grants. She reported that Ms. Dettrick had her first meeting with the Deans' Council. VP Friedlander reported that at this meeting, Dettrick shared the guidelines for the Title III/V grants and gave specific examples of what has been funded and what it takes to organize a group to write this type of grant. At that meeting Ms. Dettrick gave guidance as to what would push our application to the

top given the current extremely competitive environment. Friedlander pointed out that Congress changed the rules; in the past, these grants were open only to community colleges, whereas now four year institutions, which are Hispanic Serving Institutions, can compete for the same pot of money. Superintendent/President Serban outlined the next steps for the College and informed the group that the applications are due in May. Ms. Dettrick will be back on November 6th and November 13th for further discussion and planning.

7. P-20 STEM Regional Council.
 - a. Superintendent/President Serban reported on the first P-20 STEM (Science Technology Engineering and Math) Regional Council Meeting that was convened by UCSB in an effort to create a P-20 STEM Regional Council in the Santa Barbara Region. Serban said that the Gates Foundation funds Regional Council groups. UCSB has received grants from the SB Foundation, James Bower Foundation, and the Wharton Foundation for a year to put together the P-20 STEM Regional Council, which is a pre-requisite to being able to apply for one of these Gates Foundation projects. The Gates Foundation funds Regional efforts and is looking for community engagement where existing entities work together to enhance efforts in Science Technology Engineering and Math education. Dean Spaventa will represent SBCC on the next steps in this process. Executive VP Friedlander reported on research that has been done nationally on students entering college and their basic skills levels, on other colleges that have received the STEM funding, and what we are already doing.
 - b. VP Bishop reported that CENIC signed a contract with the local Cox Cable to bring in a new connection to the College internet, within 30 – 60 days that will upgrade the internet capacity from 45 megabits to 1 gigabit which will be a significant increase. The old circuit will serve as a back-up and will stay located on the East Campus, and the new circuit connection will come into the LRC on the West Campus.

Discussion Items

8. Status of Planning Agendas Identified in the Self Study (attachment).
 - a. Superintendent/President Serban introduced the discussion on the Planning Agendas identified in the self study for re-affirmation of accreditation that the College is committed to completing. Superintendent/President Serban, VP Ehrlich, VP Bishop, Executive VP Friedlander, VP Arellano, VP Sullivan, reported on the status of all 25 of the Planning Agendas. Superintendent/President Serban acknowledged CSEA President Auchincloss on her creating a database to help track policies and procedures discussed in Board Policies and Administrative Procedures Committee (BPAP).
9. Draft of Interim Educational Master Plan 2009-11 (handout).

- a. Executive VP Friedlander reported on the purpose and process of developing the Educational Master Plan. The purpose is to ensure that the College has identified the facilities that are needed to support its major directions for Educational Programs. Educational Programs includes credit, non-credit instructional and student services. Friedlander continued to say that this is when the college looks at what it wants to offer in order to make sure the planning, resources and facility plans are aligned to support those initiatives. The reason for the Interim Plan is that it needs to be considered and developed in conjunction with the College Plan. When it is time to start to develop the next three year College Plan, the Educational Master Plan will then be developed in conjunction with the College Plan. Friedlander pointed out that the Educational Master Plan is critical because it is the linkage between program review, budgeting and planning, especially our facilities planning. Friedlander stated that first a work group was formed from all major areas of the college, then an environmental scan was prepared showing both present and future demographic and job trends in the Santa Barbara County and the South Coast, and what influences the kinds of services the college offers. One significant example is number four: showing the severe declining of the traditional college age group for the South County. This has major implications in terms of our college's enrollment target. Friedlander said that right now this trend is causing a problem, when the college is growing so rapidly, but this is a major cause of concern for the future. The college needs to think about this research in terms of educational planning and what steps to take to counteract this trend. Friedlander cited many other examples from the environmental scan. Superintendent/President Serban pointed out that there are very few jobs in the SB area for younger people and how does a community retain the younger population. Friedlander stated that a more polished version of the Interim Educational Master Plan that includes the environmental scans will be sent with the next CPC agenda because the formal consultation process will start then. The College's challenge is that if the College's growth continues to stay where it is or continues at a more modest rate, the College will be faced with some hard decisions regarding priorities because there will be no new funding going forward. In researching other Educational Master Plans, Friedlander found them voluminous, long on data and short on analysis. The College's Educational Master plan will be the opposite, short on data and long on valuable analysis. Superintendent/President Serban reiterated that this is an Interim Master Plan, that there is an analysis of local trends and the discussion will need to be about what we want to commit to given the no or very limited growth for which the College will be funded in the next several years. There was further discussion and clarification on some of the contents of the Interim Educational Master Plan. Superintendent/President Serban stated that the results of this plan give departments a chance to rethink what they want to do in their departments going forward. Superintendent/President Serban acknowledged Executive VP Friedlander and the workgroup who worked very hard on this plan to present it to CPC in a timely manner.
- b. Executive VP Friedlander made a motion to adjourn. Tom Garey seconded. Superintendent/President Serban adjourned the meeting.

Next meeting: Tuesday, November 3, 3:00-4:30pm A218C